

## **Privacy Policy**

This Privacy Policy (“Policy”) applies to the beckstrom.com website (“Website”). By using this Website, you accept and agree to the terms of this Policy. If you do not agree to this Policy, please do not use the Website.

### **Information we collect through the Website**

We automatically collect information about how you use the Website, and what device or devices you use to do so, through the use of cookies, web beacons, and other technologies. For example, the Website automatically records website usage information including your IP address, browser type, operating system and device type used to access the Website. This information does not identify you personally, and we do not use this information to track or record information about individuals through the Website.

### **How we use the information we collect**

We use the data collected through the Website for a variety of purposes including to better understand how people use the Website, to prevent fraud, and to improve the effectiveness, security and integrity of the Website. We may also use the data to protect and enforce our agreements and property rights, to comply with court orders and legal processes, or respond to regulatory or other similar requests.

### **We share the information with**

- Vendors and agents performing services on our behalf.
- Third parties, but only in aggregate form or as may be required by law.

### **Data storage and retention**

Data we collect through the Website may be processed and stored in the United States, or in other countries where we or our service providers process data. We take steps to ensure that data is processed according to this Policy and to the requirements of applicable law of your country and of the additional countries where the data is subsequently processed.



When we transfer personal data from the European Economic Area to other countries, we use appropriate legal mechanisms to help ensure all applicable laws, rights and regulations continue to protect your data.

We keep any information we collect through the Website as long as we need it for business, tax or legal purposes. After that, we destroy it by making it unreadable or indecipherable.

### **Security of your data**

We've established electronic and administrative safeguards designed to make secure the information we collect from the Website. However, no transmission or electronic storage of information is guaranteed to be secure. We therefore urge you always to use caution when transmitting information over the Internet.

### **Links to other websites**

The Website contains links to other websites and servers. This Policy does not apply to the privacy practices or the content of such linked sites. When you link to another site, you are subject to the privacy policy of the new site.

### **Opt-Out**

If you do not want to receive email or other communications from us in the future, please send an email to us at the address below requesting to be removed from our mailing list. You will also have the option of clicking on a link included in every email communication you receive from us in order to remove yourself from our mailing list.

Email Contact: [contact@beckstrom.com](mailto:contact@beckstrom.com)

Please note that there might be a brief delay between when you submit your request to “opt-out” and when it is processed and reflected in our systems. Accordingly, you may continue to receive communications from us for a limited time after you unsubscribe. We appreciate your patience.

### **Changes in ownership or to the Policy**

Information collected through the Website may be shared and transferred as part of any merger, acquisition, sale of company assets, or transition of service to another provider.



This also applies in the unlikely event of an insolvency, bankruptcy, or receivership in which customer and user records would be transferred to another entity as a result of such a proceeding.

We may update this Policy as necessary to reflect changes we make and to satisfy legal requirements. Updates to this Policy will be posted to the Website. We'll post a prominent notice of material changes on the Website.

### **Information for our California customers**

Website data collection: We don't knowingly allow other parties to collect personally identifiable information about your online activities over time and across third-party websites when you use our Website unless we have your consent.

### **Contact Us**

Need to update your information? We're happy to help you review and correct the information we have. For more information, or for help with other questions, you can email us at [contact@beckstrom.com](mailto:contact@beckstrom.com).

This Privacy Policy was last updated on November 15, 2022.